

■ **Wolters Kluwer Health recently enhanced OvidSP** based on user input. Among the updates to its medical research platform are improved search functionality, more than 1,800 clinical videos, and 2 million-plus images from reference books and journals to the OvidSP full-text content, as well as download and export options. Videos include clinical procedure demonstrations, diagnoses and treatment techniques, interviews, lectures from experts, and article discussions. Source: Wolters Kluwer Health (wolterskluwerhealth.com)



■ **Swets has a new open access (OA) service to help libraries manage their OA-related workflows** and article processing charges (APCs) for gold OA papers. Swets' new APC management service includes options to track spending, provides a single contact for publisher relationships, and reduces the number of invoices for processing. Source: Swets (swets.com)



■ **Thomson Reuters introduced a new resource for WestlawNext users called Company Investigator.** The database examines private and public company structures, relationships, assets, and court documents to help researchers weigh business development, risk management, and litigation issues. The data focuses on more than 30 million companies, 20 million of which are private and often not accessible. Source: Thomson Reuters (thomsonreuters.com)



■ **Northern Light just released its new software application called Primary Research Manager.** As a provider of strategic research portals, business research content, and search technology, Northern Light offers Primary Research Manager, which is embedded into the SinglePoint strategic research portals. Features include automatic provisioning for accounting and purchasing projects, alerts for unavailable documents on specific project due dates, and an option for external research vendors to upload documents to the portal. Source: Northern Light (northernlight.com)



■ **Vital Source Technologies, Inc. announced the launch of its VitalSource Building Block etextbook platform.** As Ingram Content Group's etextbook solution, Vital Source integrates its VitalSource Bookshelf with Blackboard Learn, Blackboard's learning management system. The new platform allows for a single login to both Blackboard and VitalSource Bookshelf and use on Blackboard Learn's mobile app. In other news, Ingram Content Group increased the offerings on its ebook platform MyiLibrary by more than 50,000 titles so far this year. Source: Ingram Content Group (ingramcontent.com)



■ **LexisNexis Legal & Professional recently enhanced its Digital Library lending solution.** The service now has a better bookshelf design for easier readability and navigation for any device screen size; integration with OverDrive Read (OverDrive's in-browser e-reader); access to EOS.Web (a cloud-based ILS); direct access to the RSS feed of Law360's newsletters (with subscription); and a simplified ebook checkout process. Source: LexisNexis Legal & Professional (lexisnexis.com)



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Get It Now Payments Made Easier

FEATURED PRODUCT

Patrons don't have to worry about finding an article at their academic library: They can simply get it via interlibrary loan (ILL) or via Get It Now, the 2-year-old immediate-delivery option from Copyright Clearance Center (CCC).

To make borrowing even easier, CCC recently teamed up with OCLC and Atlas Systems to improve Get It Now by integrating it with OCLC's 10-year-old ILL fee management (IFM) service, which 8,000 public and academic libraries now use. After a yearlong collaborative effort, libraries can now pay for Get It Now purchases using their IFM accounts, and ILL lending charges and payments can be paid on OCLC invoices using IFM.

"The most requested feature that [Get It Now subscribers] have been asking us for is to be able to pay for their article purchases in Get It Now through OCLC's IFM service," says Tim Bowen, CCC's director of academic products and services. Get It Now, which is used in 177 libraries and retrieves content from 55 publishers, is already integrated into the ILL process, and Bowen says CCC jumped on the idea.

Katie Birch, OCLC's portfolio director of delivery services, agrees that libraries are looking "more broadly than where they can just get [an article] from interlibrary loan." They will explore a range of options, from looking at their budgets to seeing whether they can get it for free, she says. "So it makes sense to the librarian that if they're using an OCLC tool and they're using IFM, that they want to pay for it with IFM as well," she says.

The practice of writing separate checks and invoices for each library is "not a sustainable way of working," says Birch. "Rather than everybody writing invoices, and paying invoices, and cutting checks, we handle it all through IFM. Every library gets

a credit amount and a debit amount." The credit amount libraries spend and the debit amount libraries owe is calculated as the library's monthly IFM budget. Birch compares the IFM service to a bank.

Bowen says that it can take up to 3 days or longer to get articles via ILL. But with Get It Now, patrons can get an article within minutes. Librarians get a monthly report describing "all the transactions they did through interlibrary loan and Get It Now, so they can see how much they spent and what went through Get It Now and what was paid for interlibrary loan," he says.

Libraries that subscribe to Get It Now and have the latest version of ILLiad (8.4 plus the 2.0 add-on) of Atlas Systems' resource sharing management software can use Get It Now's new integration feature. About 1,200 libraries now use ILLiad, which allows them to manage library borrowing, lending, and document delivery in an interface that is distributed exclusively through OCLC. And Get It Now is currently a part of ILLiad.

Seven libraries signed up for the pilot program that ended July 31, including libraries from Murray State University, Indiana University-Purdue University (Indianapolis), State University of New York-Geneseo, and State University of New York-Brockport. The official launch was Aug. 1.

Bowen believes that "a good 60-70% of the customers we have now will migrate over" to the Get It Now/IFM integration. The migration process is simple: Interested libraries should tell their CCC representative that they want to switch to IFM, and then OCLC will help the library with the technical aspect and provide a security key for the ecommerce secure path, says Birch.

This is the first integration project for Get It Now.

➔ BRANDI SCARDILLI

Reaxys

Boosting Productivity

FEATURED PRODUCT

Anytime a workflow solution can help researchers reduce production time by 20%, you know you're on to something big.



Meeuwis van Arkel, M.D., and vice president of product development at Elsevier, is all about efficiency. He works with two mission-critical workflow solutions, both part of Elsevier's Life Science Solutions: Reaxys, built for chemists by chemists, and Reaxys Medicinal Chemistry, geared specifically for chemists in pharmaceutical fields. Elsevier recently introduced its new Reaxys user interface and boosted content to include more than 16,000 periodicals to give researchers access to content-rich chemical data to streamline the process of bringing a drug to market.

The Sweden-based pharmaceutical firm Karo Bio used Reaxys and Reaxys Medicinal Chemistry for several months and reported a reduction of 20% in production timelines, according to van Arkel.

"We are actually helping our end users innovate by failing early and that means failing cheaply," says van Arkel. In other words, researchers can quickly identify unproductive avenues in their research and eliminate them at the get-go, and then move through the innovation process to focus on the most profitable idea, the most profitable compounds, and the new molecules that they want to develop.

"The way we develop these products depends very much on the challenges we see that our customers have in marketplace," says van Arkel. Although he focuses primarily on the needs of pharma, he sees three universal trends infiltrating the information industry, the first of which is Big Data. Researchers need efficient

solutions to help them "navigate directly to only the most relevant results, reduce noise, and respond to the Big Data challenge," he says. The second challenge concerns mounting regulatory pressure. Pharma is dealing with increased regulation and compliance to prevent companies from releasing bad products and to develop high-quality compounds.

Lastly, there is increased pressure on R&D in general with the investment community continuing to demand an ever-increasing return on research effort for R&D, says van Arkel.

The Elsevier product development team continues to invest in high-quality curated content, which van Arkel points to as "largely a manual process whereby people literally comb through scientific articles and extract the most relevant pieces in the databases and life sciences." More time, energy, and research is also being invested in ontologies, taxonomies, and controlled vocabulary at Elsevier to deliver the most relevant data as the first search results.

Domain-specific solutions are also in flux. For example, a biology researcher can't talk about biology in isolation anymore, says van Arkel. Biology research needs to be delivered in context, and researchers need to navigate from that reference point to get a better understanding of the context that biology has in chemistry or toxicology. "We continue to invest in domain-specific solutions, but we're making these solutions more and more interoperable," he says, especially with other workflows including ScienceDirect, Scopus, Target-Insights, Pathway Studio, Pharmapendium, QUOSA, and Embase.

With more researchers using handheld electronic lab notebooks (ELNs), some companies are also adding in their proprietary information as part of this integration. So Elsevier is also helping pharma companies organize, integrate, and streamline company data resources.

"We've gone from being a traditional information provider to providing more services and consultancy," says van Arkel.

➔ BARBARA BRYNKO

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■ **EBSCO Information Services (EBSCO) added more business titles to its ebook platform from Euromoney Books.** Subscribers can choose acquisition options (ownership, subscription, or short-term



INFORMATION SERVICES

loan) or a combination. In other news, EBSCO Discovery Service (EDS) added Al Manhal's Arabic ebooks, ejournals, e-dissertations databases, and content from 205 Arabic publishers. NoveList, a division of EBSCO, announced ILS integration with NoveList Select; The Library Corp.'s LS2 PAC product now displays free NoveList Select content. And Répertoire International de Littérature Musicale (RILM) Retrospective Abstracts of Music Literature, a bibliography of music literature from the early 1800s to 1967, is now available on EBSCO. Source: EBSCO Information Services (ebSCO.com)

■ **Dropbox announced several tools to simplify development and platform building.** The Datastore API builds on Dropbox's other APIs



to update files (online and offline) that will sync once an internet connection is established. New drop-ins Chooser and Saver let users access all of the facets of their Dropbox accounts instantly. Chooser, which helps developers build simple interfaces for files, is now available for Android and Apple devices. Saver allows for one-click saving to Dropbox. Source: Dropbox (blog.dropbox.com/2013/07/dbx)

■ **ProQuest recently debuted its revamped ProQuest Dialog with more precise and intuitive search modes.** The service's

approximately 1 billion documents are available for searchers at all skill levels. Dialog began migrating customers to ProQuest Dialog in July, and the original service will be retired at the end of 2013. In other news, ProQuest also released Statistical Abstracts of the World in August and will release the ProQuest International DataSets in September, which was launched in partnership with white-label software-as-a-service solution DataMarket and global economic firm Oxford Economics. Source: ProQuest (proquest.com)

■ **Innovative Interfaces released Encore ES, a new version of its Encore Synergy discovery application.** The full-text articles from EBSCO



Discovery Service (EDS) are now integrated into Encore ES with ebooks from 3M Cloud Library and OverDrive. EDS's metadata offers Encore ES users access to thousands of journal publishers and information providers. Source: Innovative Interfaces (iii.com)

■ **Baker & Taylor announced the first API integration with Axis 360, its digital media platform, and The Library Corp.** (TLC). TLC's LS2 PAC catalog



now contains Axis 360 titles, and subscribed librarians can use Baker & Taylor's API suite so patrons can access these titles, view their availability, and check out books or place them on hold from a library's online catalog. Source: The Library Corp. (tlcdelivers.com)

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■ **Alexander Street Press unveiled its online Academic Video Store with academic DVDs and streaming videos for librarians and educators.** The new selections in the store, which has more than 2,500 single-title films in more than 40 disciplines, were selected by editorial experts. Source: Alexander Street Press (alexanderstreet.com)



ALEXANDER STREET PRESS

■ **Polaris Library Systems recently released Polaris 4.1, an updated version of its software to help librarians and administrative staff with productivity and workflow for patron services, circulation, cataloging, and acquisitions.** A “do not overlay” checkbox on bibliographic records streamlines cataloging, and tags can now be deleted from MARC records. Source: Polaris Library Systems (polarislibrary.com)



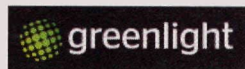
■ **Springer Science+Business Media now offers French and Italian ebooks, expanding its international research userbase.** The topics, which include medicine, mathematics, and computer science, will be added to SpringerLink, Springer’s online ebook platform, which has collected more than 100,000 ebooks since 2006. Source: Springer Science+Business Media (springer.com)



■ **zbMATH was recently upgraded to improve the power of its search engine, visuals, and abstracts** in the pure and applied mathematics fields. Other upgrades to the FIZ Karlsruhe-Leibniz Institute for Information Infrastructure’s database for publications include mouse-over functions, scroll-down menus, and mobile optimization. swMATH (a database for searching mathematical software) was integrated with zbMATH. Source: FIZ Karlsruhe (fiz-karlsruhe.de)



■ **Greenlight recently announced that it increased coverage of its research portfolio** from five to 13 industries and upgraded its quarterly reports to include mobile search data. The U.K.-based digital marketing agency uses its data aggregation and visualization platform, Hydra, to record and analyze consumer searches to find the most popular search terms, most visible retailers and brands, and most popular websites in the U.K.’s social media and Google UK. Source: Greenlight (greenlightdigital.com)



■ **Credo added a scholarship search feature to its Literati School,** which provides tools in more than 600 K-12 schools for teaching information skills. The new FundingFinder Express draws from Reference Service Press’ database of financial aid publications, while allowing students to customize searches, get email alerts for scholarships that match their profiles, and get reminders about deadlines. In other news, Credo also signed distribution agreements with publishers MacNeil/Lehrer Productions, QA International, and the American Society for Training & Development (ASTD), adding interviews and mini-documentaries to Credo’s video collection, as well as leadership and management titles. Source: Credo (corp.credoreference.com)



Mango Premiere Learning Through Film

FEATURED PRODUCT

Grab some popcorn, take a seat, and experience a new way to learn a language: Watch a movie.

Mango Languages enhanced its innovative, self-guided language offerings with some patent-pending technology that turns traditional “repeat-after-me” methodology into learning that’s interactive, intuitive, and downright entertaining. Mango Premiere, the beta release that debuted at the 2013 ALA Annual Conference in Chicago, is the latest collaborative brainchild of Jason Teshuba, founder and CEO, and Kimberly Cortes, staff linguist.



“We wanted to make the content so interesting that even if you didn’t want to learn a language, you would,” says Teshuba, who sketched out the basics of Mango Premiere with Cortes on a paper napkin one night about a year ago. Both of them remembered learning a language by simply watching television: Cortes picked up Spanish via soap operas, and Teshuba learned Portuguese through Brazilian programming. So they agreed that watching an entertaining film can put language-learning skills to work in context.

The first movie in the Mango Premiere collection is *Kung Fu Dunk*, a popular Chinese film. Viewers get a chance to watch the movie and learn Mandarin via color-coded subtitles for vocabulary, grammar, and word definitions; the special

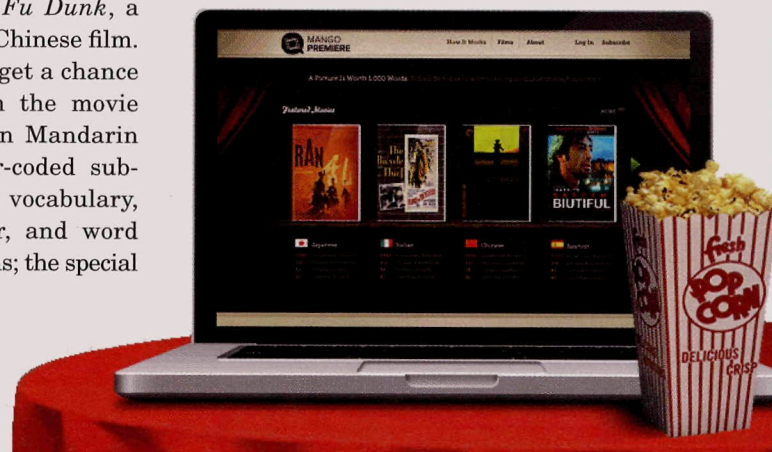
supplemental sidebars offer critical insights into Chinese culture, right down to details about the Chinese hip-hop background music.

This is just the first of many movies in the Mango Premiere portfolio. Cortes says that there are 22 more movies in the works, which will be available in seven languages (French, English, Italian, Spanish, German, Japanese, and Mandarin). Teshuba says that Mango Premiere will automatically be added to the options available to libraries that already subscribe to Mango Languages.

Since Mango Languages emerged in 2007, it has delivered its self-guided language learning software to more than 2,700 facilities nationwide. Libraries can delve into Mango’s portfolio of 60 languages and 17 ESL (English as a second language), ranging from Azerbaijani to Yiddish, and more are added on a regular basis. Patrons can access their library sites to learn for free, as long as their library is a Mango Language subscriber.

“The debut of Mango Premiere actually overshadowed the news that we also released 14 new languages,” says Teshuba, who is betting on the success of Mango Premiere’s innovation. “Who doesn’t like to watch movies?” he asks. After all, he’s standing by the company’s surefire guarantee: “If you don’t fall in love with Mango, we’ll refund 100% of your money within 60 days.”

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