The Latest Word

Digital Asset Management Market Projections Report Available

MarketsandMarkets has announced the availability of a new report containing projections for global digital asset management (DAM) market growth of up to $4.12 billion by 2019 with the greatest growth and demand occurring in North America. This report profiles some of the players in the DAM market including ADAM Software, Adobe Corporation, Cognizant, EMC Corporation, Hewlett-Packard, North Plains, Oracle Corporation, and Widen Enterprises.

According to the report, the industry is expected to witness steady CAGR from 2014 to 2019. The report also provides details about the major growth drivers and restraining factors for this market. Also according to the report, demand is rising in large part as a result of an increase in demand from the industries. However, demand from other industries such as media and retail are also factors as are data security concerns and stringent regulatory standards.

Heidelberg Acquires European Group PSG

Heidelberger Druckmaschinen AG has announced the company has signed an agreement with investment company CoBe Capital to acquire the European Printing Systems Group (PSG) headquartered in the Netherlands. This acquisition should enable Heidelberg to significantly expand its services and consumables business. The acquisition is subject to approval by the antitrust authorities and a consultation process involving a local committee. Financial details of the transaction were not disclosed.

PODi Announces AppForum Registration Funding

PODi has announced scholarship funding to help pay part of the cost for staff from North American and South American companies to attend the AppForum Marketing Services Conference for Digital Printers, scheduled for May 11 to 13 at Harrah's Hotel in Las Vegas, Nevada.

This funding is available to the first 100 North American or South American printers who register for the conference before March 31, 2015. This program funding reduces the conference fee for each company's AppForum registration to $200. The full conference Early Bird pricing for non-PODi members, by comparison, is $1,295. The total fund amount is $100,000, so interested parties should apply without delay in order to receive the discount.

SGIA to Conduct Garment Printing Workshop

SGIA has announced it will conduct its Totally T-Shirts! Workshop March 30 through April 3, 2015 at the organization's laboratory in Fairfax, Virginia. Each day's schedule includes presentations coupled with interactive demonstrations. Charlie Taublieb of Taublieb Consulting will lead the presentations by describing and demonstrating advanced screen-making techniques, artwork and separations, press setup and registration, high-end shirt treatments, and print troubleshooting. Attendees will practice on the i-Image STE, as well.

Online Design Collaboration Tool Launched

DesignComments has announced the launch of a free online tool and Web site which allows graphic designers to upload designs and share a link to the designs with clients and collaborators. Clients can post comments electronically on designs and images without affecting the underlying file. To learn more and sign up, please visit http://www.designcomments.com.

X-Rite Announces New Spherical Spectrophotometers

X-Rite has announced two new spherical spectrophotometers for color management: the Ci7800 and Ci7600. In the press release announcing the new products, the company characterizes the X-Rite Ci7800 as a "master-level instrument," and the Ci7600 as a "cost effective' tool, but no pricing information was included in the release.

Xennia Releases Software to Digital Press Manufacturers

Xennia has announced the company will make its Cygnus print software packages, previously supplied only with Xennia digital solutions and module packages, available to OEM digital printing system builders.

The packages include full variable data printing and image path control as well as managing other inkjet printing system components. The company says making the software available to such companies will enable them to add such functionality to their systems without involving in-house software development.

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The company provided, in the press release announcing the news, the following description, "Xennia Cygnus print software performs image color management, RIP and splitting functions, with multiple process and spot color capability using sophisticated imaging algorithms and including native Adobe PDF support. Xennia Cygnus also supports full offline or online variable data printing."

"The software is compatible with a wide range of printheads and printhead driver hardware and is also capable of controlling other components of printer hardware including ink supply, curing, maintenance, and motion systems. The software user interface can be customized with OEM branding and look and feel. Industrial productivity is also supported with print-while-loading and rasterizing, advanced job management, and ERP and MIS integration features."

Heidelberg Makes Free Environmental Self-Assessment Available Online

Heidelberg has announced the company has made a free self-assessment tool available online which helps printers understand company environmental performance to assist in identifying additional areas for improvement. The Environmental Self-Assessment is divided into three areas, following the set-up and terminology of the Sustainable Green Printing Partnership: Product, Process, and Envelope.

The Environmental Self-Assessment provides a general grading as well as more detailed information in all three sub-segments. Users receive an e-mail with a link to the results, which they can share with others in their organization. Using this information, each participant should be able to identify possible next steps. To learn more about how Heidelberg's Environmental Self-Assessment, contact Joerg Daehnhardt at joerg.daehnhardt@heidelberg.com or call (770) 794-6196.

Quad/Graphics to Install SpencerMetrics Systems

SpencerMetrics has announced Quad/Graphics plans to install the Spencer-Metrics system on a variety of digital presses in many of the company's direct mail, commercial and specialty, and publications production plants in the United States.

Four Woodbury University Students Win 2015 American Package Design Awards

Woodbury University has announced four graphic design students have won 2015 American Package Design Awards, bringing the total number of awards received by students enrolled in the university's Graphic Design program to more than 30 since 2010. Students Haley Clark, Kimberly Mena, Martin Sanchez, and Courtney Wolf were selected based on package design work produced during their third year of study in the Woodbury Graphic Design program. As part of a design project assignment, Woodbury students were charged with developing a concept for a line of products, defining the audience, positioning the product and creating the name, logo, and final package design. The designs were submitted to the national competition and are eligible to appear in the April 2015 editions of print and online publications produced by Graphic USA.