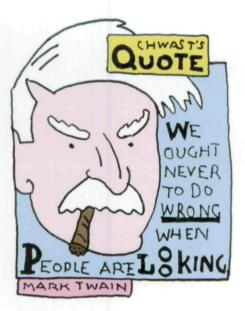
# THE YEAR ON IMPRINT

Just over a year ago, we launched Imprint (Imprint.printmag.com), an online community that promised to "expand the design conversation" to include voices from all disciplines and regions. And in short order, it has done just that, becoming a go-to site for designers around the world. In case you missed it, here's a taste of what we've been doing. By Aaron Kenedi



#### WISDOM FROM CHWAST, AND BACK-STAGE AT MOMA

We're proud about the recent addition of "Chwast's Quote," a weekly illustrated feature by the legendary Push Pin co-creator Seymour Chwast (above). We've also signed on J. J. Sedelmaierwho animated the first season of Beavis and Butt-Head and helped create Saturday Night Live's "TV Funhouse"-for a great weekly column on "fun visual stuff." Another favorite story was an unusual preview of the Museum of Modern Art exhibition "Talk to Me" (below). Jason Polan, the artist behind the "Every Person in New York" project, visited MoMA a week before the show opened and captured the scene as art handlers and curators rushed to put the finishes touches on the exhibition.



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# ARTISTS' LISTS, PLAYBOY'S ART, AND AN ALT-ROCK BOOK

Nicole Torres, our talented summer intern, wrote about a *Playboy* art show, an exhibition on list-making at the Morgan Library (left), and a handmade book by the band Cake (above).

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# A DESIGNER RETURNS AND THE WALKER GETS GRAPHIC

Not everything centered around New York. We also featured stories by the Bay Area writer Stephanie Orma on the return of the designer Jennifer Sterling and the Walker Art Center's blockbuster graphic design survey. (continued from page 26)



#### **OTHERWORLDLY PLANTS**

Anna Laurent continued her fascinating naturalistic study of Los Angeles-area plants and their seed casings. Her luscious photographs and illustrations, paired with educational, poetic essays on specimens-including the Canna lily, the bladderpod, and the southern magnolia-gave readers a new way to think about flora.





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#### SHARP PENS

Imprint has had plenty of pointed commentary too. Patric King, of the Chicago design firm House of Pretty, wrote a series of posts on how design schools are failing to teach digital tools to students. And the type guru Paul Shaw-in addition to a pointillistic survey of 60 years of Swiss book design and a long conversation with the designer Akira Kobayashi (above)—wrote a provocative review that took the popular book Just My Type to task for its errors and misfires.

### **MR. HELLER** WENT TO WASHINGTON

Finally, we were thrilled to cheer our most popular and prolific contributor, Steven Heller, as he very deservedly won the National Design Award for Design Mind. He traveled to the White House in September to meet the First Lady and receive his honor in person.







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