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5KPLAYER REVAMPS H.265/HEVC PLAYBACK/STREAMING

DearMob has released 5KPlayer for Windows version 3.2, the second mature upgrade to optimize the H.265/HEVC video codec playback function and present better visual enjoyment of 4K and 8K UHD videos. Meanwhile, the intrinsic support to stream H.265/HEVC coded videos from Mac and PC to Apple TV is also enhanced.

5KPlayer is a free multimedia player which truly and fully plays video files encoded into hundreds of codecs, especially the H.265/HEVC codec. As an Airplay sender and receiver, the free application also allows streaming H.265/HEVC encoded MP4, MOV, M4V videos from a wide range of airplay-enabled devices like 5K iMac and Windows PC to Apple TV. This time, to stand out among a variety of media players boasting the capability of H.265/HEVC playback, DearMob Inc., the developer of 5KPlayer particularly renews the H.265/HEVC file playback and airplay feature by updating the built-in video codec pack in 5KPlayer version 3.2 to facilitate much snappier playing and seamless streaming of 4K and 8K Ultra HD videos.

Inspired by the market trend, teams of DearMob collected a sheer number of customer feedbacks about H.265/HEVC playback issues from various websites, forums, communities, and spared no effort to figure out the reasons for kinds of playback errors. Having learned from the causes of H.265/HEVC codec playback failure, DearMob did its best to step up 5KPlayer's performance in H.265/HEVC file playback and streaming, so as to keep the users of 5KPlayer satisfied.

The first and primary thing to keep users satisfied is to ensure functions are enhanced and new features are added. So this time, DearMob has sharpens the H.265/HEVC playback feature of 5KPlayer, and meanwhile added a new feature that enables the application to play a certain portion of damaged H.265 files. Moreover, the increasingly popular demands of users for much smoother H.265/HEVC streaming is met as well.

With the completely revamped version 3.2 for Windows, users of 5KPlayer are able to play and stream their favorite 4K and 8K videos encoded H.265/HEVC quickly and conveniently without stutters, hiccups and glitches. And Manager Xu promised that more efforts will be spent by DearMob to build 5KPlayer into a much more powerful H.265/HEVC player and streamer.

Pricing and Availability

Simple in management and diversity in enjoyment, 5KPlayer is totally free and clean. Now the Version 3.2 for Windows and Version 3.1 for Mac are available for download at http://www.5kplayer.com/.

About DearMob Inc.

DearMob, Inc. is an emerging & burgeoning company engaged in free mobile software developing. In pursuing the ultimate goal of providing users with omnipotent mobile tools, it tries best to research and develop practical applications compatible with mainstream platforms like Windows, Mac, iOS and Android. It currently involves in multimedia playing, video music downloading and streaming, as well as multi-screen video playback, and will foray into the market of mobile antivirus solution, and file manager and backup solution for iPhone, iPad, and Android devices.

For more information, visit http://www.5kplayer.com/ or call +86-28-85134884.

SAMSUNG SELECTS GIRAFFIC'S VIDEO TECHNOLOGY

Samsung has selected Giraffic's technology to enhance HD Streaming on 2014 Samsung Smart TVs and BluRay players.

Giraffic is the pioneer of Adaptive Video Acceleration (AVA), a technology that virtually eliminates re-buffering for a reliable, high quality, streaming media experience over any Internet connection. Device manufacturers and OTT service providers can use AVA for all HTTP-based playback and rich media downloads.

With accelerated performance measured by Samsung, Giraffic and Samsung have set to resolve one of the content industry's most pressing problems, including buffering interruptions, suboptimal video resolution and inconsistent quality-of-service for HD video streaming.

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