

Bringing Focus Back to the Business

What is the opportunity cost of your IT team being burdened by the day-to-day management of your wireless services? Could your IT staff be working on more strategic initiatives that will help your company become more digital and more competitive in the marketplace?

Many companies are not able to harness the full potential of their IT leadership team because they are spending too much time maintaining their wireless accounts. Reducing the cost and time required to set up and maintain mobile devices through a solution like Mobility-as-a-Service (MaaS) can allow IT leaders to bring their focus back to the core business and spend less time on the hassles of keeping their workforce equipped with the latest mobile devices.

Now, small businesses and enterprises can enable their workforce with mobility – and not worry about how much it will cost per employee per month – thanks to MaaS from Sprint.

Revolutionizing how the industry approaches wireless, MaaS is a simple, all-encompassing “as-a-service” offer for businesses that provide wireless to their employees that includes top-tier mobile devices, a customized service plan and specialized care/support capabilities under a single, predictable, monthly price per employee. MaaS brings back simplicity and returns control of employees’ wireless usage back to the business.

The Mobile Workplace Is Here and Now

We all know that it’s a mobile world. Smartphone owners use 20 to 30 apps each month, and spend between 21 to 37 hours per month using them. (Richter, Felix. “Infographic: How Many Apps U.S. Smartphone Owners Use Per Month.” *Statista*, July 2014)

The way that work gets done has changed. Flextime schedules, anytime, anywhere collaboration, and mobile technology are imperative for employees to succeed.

This reality is hitting home for businesses and public sector organizations of all sizes. If your employees have figured out how to run their personal lives on their smartphones, why not help them run their business lives the same way?

A Bold, New Way to Get Wireless for Your Employees

While other carriers may have offered a similar plan under special circumstances, Sprint is the first national U.S. wireless carrier with a standard MaaS offer, available to any business with 15 or more lines of service.

For a single price per seat, per month, MaaS offers:

- ▶ Powerful devices with no upfront purchase
- ▶ Extended Warranty for the life of the contract term (with no deductibles)
- ▶ A flexible data and service plan tailored to the user
- ▶ Dedicated service and 24/7 tech support
- ▶ Device customization consisting of preloading of apps, basic configuration and detailed training for your staff

With cost-effective and predictable pricing starting as low as \$20 per month per employee, businesses simply pick a device, a data plan and a service term. Sprint delivers the devices, provides customized device pre-configuration and preloading of existing business applications, and includes additional dedicated customer support. With MaaS, Sprint is delivering a new level of value and customer service in wireless.

Sprint plans to also include cloud storage and anti-virus capabilities at no additional cost, further sweetening the MaaS offer in the near future.

Organizations are trailing behind the shift to mobility because it’s too expensive to provide employees with smartphones or even reimburse the employees for the business use of their own phones, or they feel that administering smartphone ownership, apps and security is an unaffordable headache, a major risk and an unnecessary drag on IT resources.

With MaaS, businesses can now contract for a mobile device service that delivers the ideal combination of low cost and high service levels since Sprint takes on the management of device costs and assists in mitigating the financial risks. It’s much more than a simple financing plan – MaaS includes a dedicated care team, 24/7/365 user help desk, extended warranty, and even user training support for orders of 25 or more devices. VIP customer service can be designated for one out of every 50 subscribers to ensure that the boss’ wireless needs are



handled first and foremost.

How it Works

Businesses with 15 or more lines select their devices from Sprint’s broad portfolio for businesses, including smartphones, tablets and mobile broadband hotspots, each including a MaaS Extended Warranty Program¹. Businesses can choose to refresh their devices every 12 or 24 months, depending on the service term selected.

In addition to unlimited talk and text, businesses determine how much data they want for each employee’s device. The cost of the device is included in the monthly service price, eliminating the need to factor in device costs.

Pooled data options are available at the 100MB, 1GB, 2GB and 5GB levels with prices varying from \$20 to \$70 per month, depending on the tier of the device and the service term the customer selects. An unlimited data option is also available for smartphones. Tablet and basic phone plans start at \$20 per month for 100MB of data. With MaaS, customers can also access reports to monitor their employees’ data usage.

Additional Sprint Incentives for Businesses

Launched in March 2015, Workplace-as-a-Service from Sprint is the industry’s first fully managed employee enablement experience that provides all the technology needed to run a business with a predictable per-user, per-month basis. Sprint individually designs and fully manages all core communication and key productivity tools, providing site-by-site integration and implementation, complete with service level agreements and a single source for support.

Meanwhile, Sprint also delivers Google Apps for Work – bringing simple, powerful communication and collaboration tools to organizations of any size – all hosted by Google to streamline setup, minimize maintenance, and reduce IT costs. No other Google Apps for Business resellers can assemble all of these pieces and expertise for a comprehensive offer. Sprint plus Google delivers a centralized and simplified experience for businesses from one single source, to help employees work better together and enable businesses to grow faster.

Sprint’s portfolio of business solutions, from Workplace-as-a-Service to Mobility-as-a-Service, delivers cost-effective wireless and wireline technology so management can focus on growing the business, not the technology. MaaS can put a mobility plan in place that allows your organization to effectively realize the benefits of the mobile revolution, knowing that all of your mobile workers are well equipped and fully supported. Mobility doesn’t have to be a challenge to organizations. With Sprint MaaS, you can pretty much have it all at a good price, with comprehensive service.

Visit sprint.com/maas for full details, terms and conditions.

¹ MaaS Extended Warranty Program provided by Asurion Warranty Protection Services of Florida, LLC in Florida, Asurion Warranty Protection Services of Puerto Rico, Inc. in Puerto Rico, and either Asurion Warranty Protection Services, LLC or Sprint Spectrum, L.P. in all other jurisdictions. Covers Designated Wireless Devices due to operational failures. See full Terms and Conditions for complete details.

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