



## AT&T: A Legacy of Serving New Jersey

**F**or more than 130 years, AT&T's commitment to innovation has remained unchanged, and we work every day to deliver to our customers in New Jersey and across the nation the latest products, services and technologies that keep them connected to their world. Despite the ever-changing nature of our industry, one thing has remained steadfast: AT&T's commitment to excellence and innovation and

to the New Jersey communities we serve.

Our more than 9,500 employees in New Jersey are working hard to advance innovative communications solutions that create opportunities for the state's businesses, residents and visitors. The scientists, engineers and researchers at AT&T Labs are constantly looking ahead, working today to develop what will be possible tomorrow. Our award-winning teams collaborate on



provide our customers with better, stronger and more reliable access to our fastest mobile broadband services. From 2010 through 2012, we invested nearly \$2.2 billion in our wireless and wireline networks in the Garden State. And, in the first half of 2013, we invested \$250 million more. Indeed, from 2008 through 2012, AT&T invested nearly \$98 billion in its wireless and wireline networks nationwide – an investment that is greater than that made by any other public company in the United States. In short, AT&T is investing in New Jersey’s – and America’s – future.

In 2012, we announced Project Velocity IP (VIP) – our plan to invest billions more nationwide to further expand and enhance our broadband networks across the country.

The services, products and applications that will be enabled by this investment in our networks include real-time video-conferencing, secure transfers of electronic medical records, e-learning, entertainment, online banking, e-commerce, citizen participation in government and virtually any other Internet application that our best minds can conceive.

In addition to helping New Jersey move forward by delivering cutting-edge products and services, our employees also give back in many ways, serving families and communities by giving their time, talent and personal resources to countless causes and community organizations.

AT&T Aspire, our signature



cutting-edge applications and services that the competitive market requires and that consumers are demanding.

AT&T also continues to place a priority on investment in technologies and initiatives that fuel economic growth and job creation in the Innovation State.

We are investing now to

philanthropic initiative, supports programs focused on high school success and workforce readiness for New Jersey’s children and youth. We are providing direct contributions to local programs aligned with these goals, such as support for Rowan University to help young people “Aim High” for STEM careers; helping the Boys and Girls Clubs of Trenton inspire students to

stay engaged in school; and many more. Our employees also are mentoring young people across the state to help them make the connection between achieving success in school and the work place. We are helping New Jersey move forward by doing our part to give back.

At AT&T, we’re proud to be part of the fabric of this great state.

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