

# Where the Jobs Are — and Where They Will Be

Larry Martin says the numbers in the most recent report from the state Executive Office of Labor and Workforce Development concerning employment by sector in Hampden County paint a fairly accurate picture of the local economy, and what's likely to happen over the next several years.

The statistics, updated every two years — a new report is due out at the end of this year — show that, overall, employment is expected to increase roughly 8% between 2010 and 2020, with growth projected for several key sectors, said Martin, director of Business Services and special project manager for the Regional Employment Board of Hampden County. But they also show some declines that reflect changes within specific industries, and shifts in where and how products are manufactured (see accompanying chart).

In the former category are some of the county's long-time stalwarts when it comes to employment, including health-care, projected to increase nearly 17% by 2020, education (up 8%), finance and insurance (up 20%), and administrative and support services (up 24.6%).

Meanwhile, some sectors that had been in decline show signs of progress. These include the broad category of manufacturing, which is projected to increase roughly 12% (although some sub-cate-

gories within that sector are expected to see declines, such as paper manufacturing, which is projected to drop 40%), as well as construction, which is expected to increase more than 15%.

Martin attributes this to a surge in infrastructure work in the region, as well as continued new building within sectors such as higher education and individual institutions such as UMass Amherst, which is in the midst of a building boom.

On the other side of the ledger, several sectors are projected to see declines, in a reflection of regional, national, and even international trends. These include crop production (projected to fall 12.1%), government (down 12.2%), retail trade (down 4.5%), real estate (down 3.9%), and publishing industries (down 6.7%).

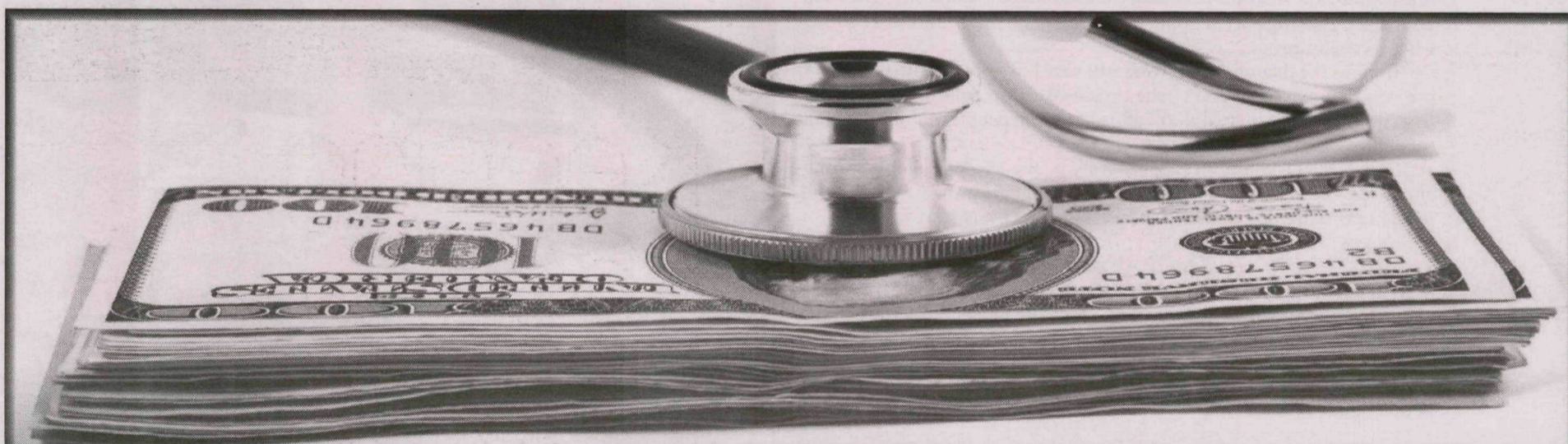
While Martin told *BusinessWest* that he considers the numbers fairly accurate, they do not reflect the planned construction of an \$800 million in Springfield's South End by MGM. If it is built as planned, the facility will certainly alter the projections for the category called amusement, gambling, and recreation industries (projected to see an 18% increase), and it could influence the future of a number of other industry groups as well, from transportation to retail to industry groups in the broad category of hospitality.

— George O'Brien

## INDUSTRY PROJECTIONS FOR HAMPDEN COUNTY

INDUSTRY TITLE	2010	2020	Level	Percent
TOTAL ALL INDUSTRIES	207,474	223,791	16,317	7.9%
ACCOMMODATION	1,056	992	-64	-6.1%
ACCOMMODATION AND FOOD SERVICES	14,810	14,603	-207	-1.4%
ADMINISTRATIVE, SUPPORT, WASTE MANAGEMENT & REMEDIATION	6,737	8,348	1,611	23.9%
ADMINISTRATIVE AND SUPPORT SERVICES	6,252	7,791	1,539	24.6%
AMBULATORY HEALTHCARE SERVICES	12,040	14,035	1,995	16.6%
AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES	2,553	3,018	465	18.2%
ARTS, ENTERTAINMENT, AND RECREATION	3,133	3,790	657	21.0%
BROADCASTING (EXCEPT INTERNET)	427	448	21	4.9%
BUILDING MATERIALS, GARDEN EQUIPMENT AND SUPPLIES DEALERS	1,774	1,664	-110	-6.2%
CHEMICAL MANUFACTURING	855	1,085	230	26.9%
CLOTHING AND CLOTHING ACCESSORIES STORES	2,170	2,129	-41	-1.9%
COMPUTER AND ELECTRONIC PRODUCT MANUFACTURING	1,016	1,020	4	0.4%
CONSTRUCTION	6,371	7,332	961	15.1%
CONSTRUCTION OF BUILDINGS	1,083	996	-87	-8.0%
CREDIT INTERMEDIATION AND RELATED ACTIVITIES	2,476	3,171	695	28.1%
CROP PRODUCTION	157	138	-19	-12.1%
EDUCATIONAL SERVICES	20,417	22,172	1,755	8.6%
ELECTRONICS AND APPLIANCE STORES	497	520	23	4.6%
FABRICATED METAL PRODUCT MANUFACTURING	4,710	5,226	516	11.0%
FINANCE AND INSURANCE	8,943	10,731	1,788	20.0%
FOOD AND BEVERAGE STORES	5,729	5,317	-412	-7.2%
FOOD MANUFACTURING	1,849	2,112	263	14.2%
FOOD SERVICES AND DRINKING PLACES	13,754	13,611	-143	-1.0%
FURNITURE AND HOME FURNISHINGS STORES	510	611	101	19.8%
FURNITURE AND RELATED PRODUCT MANUFACTURING	351	538	187	53.3%

Continued



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INDUSTRY TITLE	2010	2020	Level	Percent
GASOLINE STATIONS	1,291	1,107	-184	-14.3 %
GENERAL MERCHANDISE STORES	3,618	3,310	-308	-8.5 %
GOVERNMENT	15,534	13,639	-1,895	-12.2 %
HEALTH AND PERSONAL CARE STORES	1,672	1,895	223	13.3 %
HEALTHCARE AND SOCIAL ASSISTANCE	37,410	43,683	6,273	16.8 %
HEAVY AND CIVIL ENGINEERING CONSTRUCTION	938	1,200	262	27.9 %
INFORMATION	2,639	2,682	43	1.6 %
LOCAL GOVERNMENT, EXCLUDING EDUCATION AND HOSPITALS	7,027	6,106	-921	-13.1 %
MACHINERY MANUFACTURING	2,229	2,157	-72	-3.2 %
MANAGEMENT OF COMPANIES AND ENTERPRISES	2,697	2,989	292	10.8 %
MANUFACTURING	19,786	22,187	2,401	12.1 %
MERCHANT WHOLESALERS, DURABLE GOODS	2,793	2,713	-80	-2.9 %
MERCHANT WHOLESALERS, NON-DURABLE GOODS	2,235	2,412	177	7.9 %
MISCELLANEOUS MANUFACTURING	2,147	3,232	1,085	50.5 %
MISCELLANEOUS STORE RETAILERS	1,074	1,050	-24	-2.2 %
MOTION PICTURE AND SOUND RECORDING INDUSTRIES	188	215	27	14.4 %
MOTOR VEHICLE AND PARTS DEALERS	2,604	2,577	-27	-1.0 %
MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS	111	115	4	3.6 %
NON-METALLIC MINERAL PRODUCT MANUFACTURING	308	383	75	24.4 %
NON-STORE RETAILERS	415	379	-36	-8.7 %
NURSING AND RESIDENTIAL CARE FACILITIES	7,767	9,081	1,314	16.9 %
OTHER SERVICES (EXCEPT GOVERNMENT)	12,658	14,442	1,784	14.1 %
PAPER MANUFACTURING	1,921	1,135	-786	-40.9 %
PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES	469	657	188	40.1 %
PERSONAL AND LAUNDRY SERVICES	2,119	2,293	174	8.2 %
PLASTICS AND RUBBER PRODUCTS MANUFACTURING	1,128	1,580	452	40.1 %
PRIMARY METAL MANUFACTURING	369	408	39	10.6 %
PRINTING AND RELATED SUPPORT ACTIVITIES	1,520	1,784	264	17.4 %

INDUSTRY TITLE	2010	2020	Level	Percent
PRIVATE HOUSEHOLDS	6,307	6,246	-61	-1.0 %
PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES	5,289	6,711	1,422	26.9 %
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PUBLISHING INDUSTRIES	1,131	1,055	-76	-6.7 %
RAIL TRANSPORTATION	198	212	14	7.1 %
REAL ESTATE	1,524	1,465	-59	-3.9 %
REAL ESTATE AND RENTAL AND LEASING	2,181	2,165	-16	-0.7 %
RELIGIOUS, GRANT-MAKING, CIVIC, PROFESSIONAL, & SIMILAR ORGS.	2,418	3,921	1,503	62.2 %
RENTAL AND LEASING SERVICES	628	661	33	5.3 %
REPAIR AND MAINTENANCE	1,814	1,982	168	9.3 %
RETAIL TRADE	22,262	21,262	-1,000	-4.5 %
SECURITIES, COMMODITY CONTRACTS, AND FINANCIAL INVESTMENTS	911	1,453	542	59.5 %
SPECIALTY TRADE CONTRACTORS	4,350	5,136	786	18.1 %
SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES	908	703	-205	-22.6 %
STATE GOVERNMENT, EXCLUDING EDUCATION AND HOSPITALS	4,267	3,813	-454	-10.6 %
SUPPORT ACTIVITIES FOR TRANSPORTATION	443	410	-33	-7.4 %
TELECOMMUNICATIONS	788	844	56	7.1 %
TOTAL FEDERAL GOVERNMENT EMPLOYMENT	4,240	3,720	-520	-12.3 %
TRANSIT AND GROUND PASSENGER TRANSPORT	1,876	1,802	-74	-3.9 %
TRANSPORTATION AND WAREHOUSING	5,541	5,451	-90	-1.6 %
TRANSPORTATION EQUIPMENT MANUFACTURING	657	743	86	13.1 %
TRUCK TRANSPORTATION	1,730	1,641	-89	-5.1 %
UTILITIES	1,093	884	-209	-19.1 %
WAREHOUSING AND STORAGE	687	808	121	17.6 %
WASTE MANAGEMENT AND REMEDIATION SERVICES	485	557	72	14.8 %
WHOLESALE ELECTRONIC MARKETS, AGENTS, AND BROKERS	683	1,062	379	55.5 %
WHOLESALE TRADE	5,711	6,187	476	8.3 %
WOOD PRODUCT MANUFACTURING	217	306	89	41.0 %



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