

## NEWSBYTES

■ **The Motion Picture Licensing Corp. (MPLC) recently launched its Umbrella License for public libraries.** The independent copyright licensing agency is using its new license to supplement existing licenses to screen movies in a copyright-compliant way. With the license, libraries can show movies, children's programs, documentaries, and audiovisual content for educational and entertainment purposes. The MPLC license, which is facility-based, arms libraries with copyright coverage for librarians, library patrons, or library guests. Source: Motion Picture Licensing Corp. ([www.mplc.org](http://www.mplc.org))

■ **John Wiley & Sons, Inc. established Wiley Brasil Editora LTDA in Sao Paulo, Brazil,** which extends its global reach in bringing research and professional content to Brazil and Brazilian innovation to a worldwide audience. Hegel Braga will head the Wiley Brasil Editora LTDA in his new role as business and market developmental director and country manager. Source: John Wiley & Sons, Inc. ([www.wiley.com](http://www.wiley.com))

■ **Facebook recently acquired Instagram, Inc., a photo-sharing app for mobile devices, for nearly \$1 billion in cash and stock.** Facebook CEO Mark Zuckerberg



noted that the Instagram team will be joining Facebook and that his business strategy will involve growing Instagram independently, while promoting the popular app and brand to a wider audience. In other news, Facebook agreed to pay Microsoft \$550 million

for 650 former AOL patents and patent applications. Microsoft had purchased 925 patents from AOL for \$1 billion in early April and will retain a license for the 650 patents that Facebook is buying. Source: Facebook ([www.facebook.com](http://www.facebook.com))

■ **OCLC and Credo Reference agreed to collaborate on a project dedicated to boost the collection visibility and usage for library patrons.** WorldCat results will enhance Credo's Topic Pages to display local library materials next to other timely web content. Libraries that are OCLC members and Credo customers will be able to access Credo Topic Pages free of charge during an introductory period. Source: OCLC ([www.oclc.org](http://www.oclc.org))

■ **Thomson Reuters announced that it has agreed to an offer from an affiliate of Veritas Capital to acquire its healthcare business for \$1.25 billion in cash.** The healthcare business supplies hospitals, health systems, government agencies, and other healthcare professionals with data, analytics, and solutions for performance benchmarking. Terms of the sale are subject to regulatory approval and closing conditions. Source: Thomson Reuters ([www.thomsonreuters.com](http://www.thomsonreuters.com))

■ **The Gunter Media Group, LLC (GMG) agreed to represent the National Society of Black Physicists (NSBP) in a strategic partnership** to promote the NSBP's research and outreach programs. GMG will focus on developing NSBP's programs in marketing, sales, and publisher-affiliated services, and it will also redesign its website. The NSBP has been representing black physicists and students in the physical sciences since 1977. Source: Gunter Media Group, LLC ([www.guntermediagroup.com](http://www.guntermediagroup.com))

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# Thomson Reuters: Expanding Institutional Profiles

**T**he Intellectual Property & Science business of Thomson Reuters continues to boost the performance power of its Institutional Profiles, an online resource profiling more than 500 global academic research institutions.

Institutional Profiles is part of the InCites platform in the larger Thomson Reuters' research analytics portfolio. In essence, Institutional Profiles creates a comprehensive and living portrait of leading global institutions by blending

degrees granted, faculty numbers, and staffing). The combination of these components provides a holistic view of the global academic landscape.

"We marry that data with reputational data we get from global surveys of research institutions and from members of the research community who are commenting on the various institutions in the research ecosystems," says Kochalko.

More data continues to be added as more research institutions join the global network. There has already been a 20% increase in the

number of institutions from last year, says Kochalko. Plus, the content is deeper and more robust. "We now have 100 different performance indicators in the product," he

says. The two new specific indicators that were just added to Institutional Profiles are International Diversity and Teaching Performance.

International Diversity measures the global composition of an institution's staff and students, along with data on international co-authorships and reputational standing, or the perception of the institution outside its home region. "In other words, we now see information on how institutions in the Middle East are viewed around the world," says Kochalko.

Teaching Performance, the second new enhancement, offers a suite of teaching-related indicators, staff-student ratio, graduation rates, and the institution's teaching reputation. To ensure accuracy when comparing institutions, all the data has been vetted and normalized to account for variations in size, region, and field of study. Another key to interpreting the data is with visualizations, such as the Research Footprint and Scatter Plot tool, so that the implications, meanings, and interpretations of the data can be captured quickly in clear, actionable ways.

Going forward, Kochalko says customers "will see us knit together the entire portfolio of research analytics, content tools, and services and introduce new capabilities." He sees this as "a high-growth area and one in which Thomson Reuters' products and services are having a positive and significant impact on scholarship."



three components: citation metrics from the Web of Science, reputational data from the Global Institutional Profiles Project, and information provided by the individual institutions. Each profile provides details ranging from faculty size and reputation to funding and citation measures, which university administrators can use to create a strategy for research collaboration or academic improvement.

"The take-up of these offerings has been quite strong and continues to accelerate," says David Kochalko, vice president of market and product strategy at Thomson Reuters. "The InCites product is relatively new to the market, and we're continuing our investment in the different components of it. The most recent offerings include the expansion and enhancement of the Institutional Profiles."

Users sign on for InCites, the core subscription component in the portfolio that basically provides all of the bibliometric/citation data relevant to a specific institution, says Kochalko. Customers have the option to augment that core data with Research Performance Profiles (a view of research at institution, department, and individual levels), Global Comparisons (citation metrics and research output to compare and analyze the research landscape), and Institutional Profiles (reputational data compiled through institution surveys about

► BARBARA BRYNKO

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■ **VTLS Drupal Consulting and Development Services expanded its portfolio of services under a new name: Vorpai Solutions.** The new company offerings now include services to help libraries with Drupal projects that cover the process of integrating OPAC functions with a Drupal-based website and offering consultants help in working with in-house Drupal designers to enhance features and capabilities. Source: VTLS, Inc. ([www.vtls.com](http://www.vtls.com))

■ **The Linked Content Coalition, which launched in April, announced that it will work for the next year to establish a cross-media, standards-based rights management and communications infrastructure.** The European Publishers Council was the catalyst for the project, based on an idea submitted to the European Commission's Information Society and Media Directorate-General. The goal is to encourage standards organizations to collaborate with creative industries in using standards technology to identify, organize, and license rights effectively. Source: Linked Content Coalition ([www.linkedcontentcoalition.org](http://www.linkedcontentcoalition.org))



■ **AccuWeather, Inc. and Amobee, Inc. have partnered to produce an inventory of mobile advertising options** available to AccuWeather's advertisers worldwide. AccuWeather now offers more than 100 weather and lifestyle features for advertisers, from jogging and skiing indexes to high/low temperatures for the day. AccuWeather's mobile inventory is designed to help advertisers reach their desired audiences. Nearly half a billion people worldwide rely on AccuWeather daily. Source: AccuWeather, Inc. ([www.accuweather.com](http://www.accuweather.com))

■ **Serials Solutions, a business unit of ProQuest, reported that it is collaborating with six institutions in creating Intota,** a software-as-a-service solution to support library resource life cycles. The partners are Ball State University, Johnson County Community College, Marist College, Oklahoma State University, The State University of New York at Geneseo, and the University at Buffalo, The State University of New York. Intota is designed to limit redundant workflows, reduce system maintenance, and promote interoperability in the library. Source: Serials Solutions ([www.serialssolutions.com](http://www.serialssolutions.com))

■ **Wolters Kluwer signed an agreement with the China Publishing Group Corp. (CPGC)** to provide expert content and digital workflow solutions to professional communities in China. This new agreement expands the flow of information that started in September 2011 when Wolters Kluwer contracted with China's Commercial Press, a subsidiary of CPGC, to provide its publications to the global marketplace through Wolters Kluwer. Source: Wolters Kluwer ([www.wolterskluwer.com](http://www.wolterskluwer.com))

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JOHN CHARLTON

## INTERNATIONALREPORT

### IFLA Raises Concerns About ACTA

**B**ets are being made whether a controversial international anti-counterfeit agreement, which covers intellectual property rights, will soon get the nod of approval from the European Parliament (EP). However, approval of the agreement doesn't have the blessing of the International Federation of Library Associations and Institutions (IFLA) at this time.

The parliament is due to vote on ratifying the Anti-Counterfeiting Trade Agreement (ACTA) this month. Although the agreement proposal has been signed by more than 20 European Union (EU) member states, the EP is required to ratify it before it goes into effect.

Stuart Hamilton, IFLA director of policy and advocacy, raised IFLA's concerns about ACTA at a recent stakeholder's hearing in the EP. He reported that IFLA would like the EP to refuse to ratify ACTA when it votes in June.

"IFLA wants to see multistakeholder discussions on these sorts of issues, and progress made in more transparent forums such as WIPO [the World Intellectual Property Organization]," Hamilton noted. "Civil society must be involved in these discussions as copyright and the sharing of digital information are now issues that [affect] people from all parts of society. ..."

Hamilton, in a video message posted on the IFLA website, warns that enforcing ACTA may result in "secondary liability" being imposed on libraries, which "could be required to install

expensive monitoring equipment to monitor their networks for copyright infringement, and essentially look over the shoulders of users seeking information."

Legislation that affects copyright and intellectual property should be flexible enough to consider emerging technologies, says Hamilton.

#### Amending Russian Copyright

Copyright issues will also be on the Russian parliament's agenda, which is considering proposals by former President Dmitry Medvedev to amend the country's civil code in extending liability for copyright infringements to intermediaries. It's not necessarily bad news for ISPs, which can unintentionally breach copyright.

Natalia Gulyaeva, a partner specializing in intellectual property at the international law firm Hogan Lovells' Moscow office, reported that the proposed measures are part of a major reform of Russian law that applies to intellectual property. She expects the proposed law to come into effect in September.

Gulyaeva says the proposal "suggests that ISPs may not be held liable for copyright infringements if they have not been actually involved into any modifications or alterations of the content made public by uploading it on their website. ..." They also won't be liable "if they neither knew nor ought to have known about the content being used illegally."

But copyright holders who suspect that third parties posting their works on websites have infringed on their rights will have to see how Russian courts deal with such cases to assess the impact the proposed law has on how they may assert their rights, says Gulyaeva.

No such rights issues exist for the Biblioteca Apostolica Vaticana (also known as the Vatican Library) and the Bodleian Libraries at the University of Oxford.

The two institutions are collaborating on the digitization of ancient texts, thanks to a £2 million (about \$3.2 million) award from philanthropist Leonard Polonsky via his eponymous foundation. About 1.5 million pages containing texts from three areas will be digitized with the focus on Greek and Hebrew manuscripts and early printed books.

Oana Romocea, communications officer at the Bodleian Libraries, notes that the initiative will last 4 years, and the selection of texts will be made by the project team and an academic advisory board. The board will comprise external experts who will work closely with subject curators at the Vatican and Bodleian libraries in selecting texts for digitization. Access to the

#### Links to the Source

##### IFLA and ACTA

[www.ifla.org/en/news/ifla-raises-concerns-about-acta](http://www.ifla.org/en/news/ifla-raises-concerns-about-acta)

##### Russia and ISP Law

[http://blogs.wsj.com/tech-europe/2012/04/11/russia-audits-isps-for-piracy/?mod=google\\_news\\_blog](http://blogs.wsj.com/tech-europe/2012/04/11/russia-audits-isps-for-piracy/?mod=google_news_blog)

##### Armenian Genocide Museum-Institute

<http://armenpress.am/eng/news/687423/genocide-museum-institute-with-its-mobile-exhibition-to-present-the-world-the-crime-perpetrated-by.html>

##### German National Library Centenary

[www.dnb.de/100jahre](http://www.dnb.de/100jahre)

##### CourseSmart International

[www.coursesmart.co.uk](http://www.coursesmart.co.uk)

##### Polonsky Foundation

[www.charityperformance.com/charity-details.php?id=13430](http://www.charityperformance.com/charity-details.php?id=13430)



## WORLD OF LIBRARIES



■ If you're interested in voicing your opinion about the state of ebooks in libraries today, check out [ebooksforlibraries.com](http://ebooksforlibraries.com). The Topeka & Shawnee Public Library (TSPL) created the website, which features a petition and video, so librarians can be heard (David King, digital branch and services manager at TSPL, posted an explanation on his blog at [www.davidleeking.com](http://www.davidleeking.com)). The goal of Ebooks for Libraries is simple: "Keep ebooks in Libraries. Sign this petition to send a message to publishers."

It's difficult for libraries to get ebooks from publishers: Macmillan, Simon & Schuster, and Hachette don't sell ebooks to libraries at all; Penguin ceased lending ebooks to public libraries; HarperCollins has a 26-checkout limit on every ebook; and Random House recently increased its prices substantially. Library patrons are asking for format flexibility. The goal of this initiative is to collect 10,000 signatures on the petition that will be mailed (for dramatic effect, of course) to the Big Six publishers. As of early May, more than 2,000 people had signed the petition, and more e-signatures were being added every hour. Petitioners are encouraged to spread the word by email, likes, and tweets.

The site sums it up: "Reading is your business. Reading is our business. Reading is everyone's business."

texts will be free of charge, though the specific URL is not available yet. Scholars and experts will create the text metadata.

Monsignor Cesare Pasini, prefect of the Vatican Library, wrote in a statement that the project "represents a great step forward in the Vatican Library's entry into the digital age."

Whether etextbooks are much of a step forward remains to be seen. CourseSmart, LLC provides etextbooks for the U.S. market and launched its U.K. etextbook operation at the recent London Book Fair in April.

CourseSmart, founded in 2007 by publishers Macmillan; Pearson, PLC; John Wiley & Sons, Inc.; The McGraw-Hill Cos.; and Cengage Learning, Inc., will offer higher education students in the U.K. access to more than 20,000 textbooks for rental. Students will pay about 40% of the list price for 180 days or more for the rentals.

The online platform will be promoted directly to students and faculties in the U.K. But, Fiona Duggan, managing director at CourseSmart International (CSI), noted that university libraries aren't featured in its plans.

CSI also plans to promote the platform to university students and faculties in European countries where English is widely spoken, such as Sweden, Belgium, and the Netherlands. But the company has no plans to feature non-English textbooks in its service; CourseSmart CEO Sean Devine says CSI is not even talking to European publishers about launching its platform in major EU countries such as France and Germany.

The national library of the latter, the German National Library, is celebrating its centennial this year with a series of events. These events include an exhibition in Frankfurt am Main on the lives of some individuals who were forced to flee the Third Reich during World War II and who have stories to tell.

The exhibition will feature documentary evidence such as letters, photographs, and diaries, including items from Ravensbrück concentration camp in northern Germany and British internment camps. The exhibit will be opened on Aug. 29 by Herta Müller, winner of the 2009 Nobel Prize in Literature.

On Oct. 2, there will be a formal ceremony in Leipzig, Germany, with speeches by Bernd Neumann, Germany's minister of state for culture and media, and Elisabeth Niggemann, director general of the German National Library.

### Coping With the Digital Revolution

"The centenary reminds us of why and how we were founded," notes Niggemann, but she adds that the biggest change and biggest challenge is the digital revolution.

"Born digital publications and the internet not only bring revolutionary changes to library user behavior but also to the publishing industry and as a consequence to all our workflows and procedures," notes Niggemann.

Finally, ARMENPRESS, an Armenian website, reports that the Armenian Genocide Museum-Institute plans to stage mobile exhibitions on the 1915–1916 atrocities in several cities this year, and it has plans for 40 such displays in cities worldwide. But museum director Hayk Demoyan reports that he would not answer questions on this as that could "violate the confidentiality of the museum policy."

John Charlton writes about technology, law, and education for several publications. He spent 20 years working in the IT press in the U.K. covering technology, financial, and business matters. Send your comments about this column to [itletters@infotoday.com](mailto:itletters@infotoday.com).

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■ **Bilbary recently partnered with the Taylor & Francis Group and The State Library of Kansas.** The internet-based ebook library/bookstore for consumers is boosting its collection with 26,000 ebooks from Taylor & Francis that will reside in the Bilbary cloud.



Users will also be able to borrow ebooks, and students will be able to do

full-text searches, a first for a commercial consumer website. Bilbary will also let The State Library of Kansas patrons purchase and download ebooks. Any commissions generated by sales or loans will be given to Bilbary for development purposes, according to the agreement. Source: Bilbary (<https://www.bilbary.com>)

■ **Members of the Library Copyright Alliance (LCA) filed an amicus curiae (friend of the court) in April to support the fair use rights of libraries.** The brief, which is part of the *Authors Guild v. HathiTrust* case, defends HathiTrust's work in indexing and preserving digitized works in library collections. Three major library associations comprise the LCA: the American Library Association, the Association of Research Libraries, and the Association of College and Research Libraries. Source: Library Copyright Alliance ([www.librarycopyrightalliance.org](http://www.librarycopyrightalliance.org))

■ **MuseGlobal, Inc. and Infor Library and Information Solutions teamed up to create a custom mobile search platform for libraries.** Infor Library and Information Solutions will be offering MuseGlobal's mobile search interface in the NOW mobile solution that will provide mobile access to a library's catalog and subscription databases. MuseGlobal's mobile search platform, which is cloud-based, uses standard protocols including SIP2 and Z39.50. Library patrons can search a library catalog or subscription database to access their accounts in order to renew items on loan, place holds, and use other services. Source: MuseGlobal, Inc. ([www.museglobal.com](http://www.museglobal.com))

■ **The World Bank Group recently announced that it will make its publications open access under Creative Commons licenses, effective July 1.** The global financial institution, which is dedicated to lending money to developing nations and eradicating poverty, also collects information on economic issues, as well as health, education, agriculture, energy, and other topics. The World Bank's Open Knowledge Repository features more than 2,000 annual reports, journals, working papers, books, economic and sector work studies, and multilingual content dating from 2009, all resources that are actively sought by librarians and information professionals. Source: The World Bank Group ([www.worldbank.com](http://www.worldbank.com))

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